

## **RONALD J. MATLON, Ph.D.**

### **Employment and Educational Background**

Ph.D. in Speech Communication, Purdue University, 1966  
M.S. in Speech Communication, Purdue University, 1962  
B.A. in Speech Communication, Indiana State University, 1960

### **Consulting Affiliations**

- ▶ Independent Litigation Consultant, Matlon and Associates, 1978-present
- ▶ Trial Consultant, Malandro Communication, 1982-1986
- ▶ Executive Director, American Society of Trial Consultants, 1984-present
- ▶ Trial Consultant, Davis and Matlon, 1984-1986
- ▶ Affiliate Consultant, Public Response Associates, 1989-1991
- ▶ Affiliate Consultant, American Litigation Analysts, 1991-1995
- ▶ Affiliate Consultant, Forensic Technologies, Inc. Jury Analysts Group, 1995-2000
- ▶ Affiliate Consultant, Decision Quest, 2000-2002
- ▶ Affiliate Consultant, Zagnoli, McEvoy & Foley, 2003
- ▶ Affiliate Consultant, Litigation Insights, 2003-2004

### **Academic Affiliations**

- ▶ Professor and Chairperson, Towson University, 1987-2003
- ▶ Associate Professor, University of Arizona, 1980-1987
- ▶ Assistant/Associate Professor, University of Massachusetts, 1966-1980
- ▶ Instructor, University of Illinois at Chicago, 1962-1965

### **Area of Specialization**

Legal communication, persuasion in the courtroom, focus groups/simulated trials, voir dire and jury selection, witness/attorney preparation, litigation case themes and strategies, courtroom advocacy, post-trial juror interviews.

## Publications (partial list)

- ▶ *Opening Statements and Closing Arguments* (San Anselmo, California: Stuart Allen Press, 1993).
- ▶ *Communication in the Legal Process* (New York: Holt, Rinehart and Winston, 1988).
- ▶ "Selecting the Jury: Factors Affecting the Selection Process," in Lawrence J. Smith and Loretta A. Malandro, *Courtroom Communication Strategies* (New York: Kluwer Law Publisher, 1987 supplement).
- ▶ *Courtroom Communication and Jury Selection* with Lawrence J. Smith (Washington, D.C.: Federal Publications, 1985).
- ▶ *Communication Strategies in the Practice of Lawyering* with Richard J. Crawford (Annandale, VA: Speech Communication Association, 1983).
- ▶ Five editions of table of contents and an index to scholarly journals in communication studies, approx. 3000 pp.
- ▶ Seven chapters on jury selection and argumentation and advocacy in published books.
- ▶ Twenty-seven referred journal articles in *The Speech Teacher*, *Journal of the American Forensic Association*, *Journal of Legal Education*, *Communication Education*, *Speaker and Gavel*, *Journal of Communication Association of the Pacific*, *Massachusetts Communication Journal*, *Consulting Engineer*, *English Express*, *Rostrum*, *Social Action and the Law*, *Court Management and Administration Report*, *Trial Consulting Notes*, *Court Call*, and *Washington Lawyer*.
- ▶ Approximately one hundred speeches, seminars, or professional position papers before educational and legal associations.